

# Professional<sup>V6</sup>

Professional<sup>V6</sup> is designed for businesses that want a modern, high-performing website foundation on Roya.com's proprietary Canvas® CMS platform. You'll get a secure, conversion-friendly site experience plus initial AI + SEO enhancements (including AI & SEO optimized homepage schema markup) to help your business be understood more clearly by search engines and AI-powered discovery tools.



Need a strong website that's built to support visibility, trust, and lead capture from day one? Professional<sup>V6</sup> delivers the essential platform and infrastructure to support long-term growth, including an initial SEO and AI structured data on the homepage. You'll also receive monthly marketing reports so you can track traffic and lead activity over time — even without ongoing optimization services.

✓ **Secure Web Hosting**  
Cloud-based and redundant web hosting for maximum security of your data with multiple layers of firewalls and load balancers

✓ **Professional Client Services Team**  
Designated Project Manager, onboarding team and ongoing post launch support

✓ **Canvas® Toolbox & Platform License**  
Built-in blogging system, page builder with drag and drop widgets, asset manager, pop-up editor, page by page SEO Configuration and more!

✓ **Domain Services**  
Domain registration / renewal, branded email forwarding, Cloud Hosting, secure website - SSL Certificate

✓ **AI-Optimized**  
Homepage Schema for AI indexing & discoverability.

✓ **Real Time Analytics Dashboard**  
Lead tracking, call tracking, SMS tracking, Google Analytics Integration and more

✓ **Lead Capture Forms**  
Customizable appointment request forms and contact forms

✓ **Social Media Integration**  
Link all of your social profiles to your website either embedding a feed or linking to the page directly

## Testimonials

### What Our Clients Are Saying



Roya recently helped us overhaul our website. We needed both a new look and tons of new content, but they rose to the challenge and completed everything we asked them to do in record time. It is truly a pleasure working with this team.



We have been with Roya for approximately three years now, and the quality of both the service they provide, and the responsiveness of their support team when we need help, have been excellent! They have always been happy to either guide us in the correct way to update our site (tools provided are very user friendly), or to step in when requested and update the site for us.



If you're looking for a quality website along with excellent customer service at a reasonable cost, you should be talking to Roya!